## ERIC WAUGH MUSICALLY INSPIRED ARTISTRY

<u>Background</u>: Eric Waugh is one of the most recognizable and collected young artists of fine art originals among both private and corporate collectors across North America. Waugh works primarily in acrylics on a variety of surfaces, adding embellishments such as gesso, metallic paints and pens, and watercolor pencils. With his masterful use of vibrant color in combination with a balance of timeless imagery and rich textures, Waugh's fun yet sophisticated art celebrates life. Waugh's artistic themes embrace the excitement and energy of urban life, music, romance, pets, and still life, and reflect his appreciation for life's everyday pleasures. His art reveals his own positive and enthusiastic outlook.

<u>Live Painting Performances:</u> Not content solely with studio painting, however, Waugh also takes his art to the people with live performance paintings at upscale events from New York to San Francisco and from Montreal to Miami. Waugh creates a unique form of artistic expression by blending art and music. Inspired by the event's music, Waugh creates original art live before audiences, painting to the beat of virtually any style of music. With Waugh's eclectic musical tastes, he captures the rhythms of various genres. He has painted live with such diverse musical talents as Nelly Furtado, the Wallflowers, John Waite, Russ Freeman and *The Rippingtons*, Tony Bennett, Allan Harris, Tommy Emmanuel, *Jefferson Starship*, Freddy Cole, Jacques Lesure, Marc Cohn, Maria Howell, *Firefall*, the Doobie Brothers, and the Cobb Symphony Orchestra, among others. Waugh's musically inspired artistry delights both art and music lovers alike.

Media Exposure: Waugh also garners much media attention. He was featured nationally on CNN and "The Today Show"; and he has painted live on many other broadcasts such as "9:00 am News," NBC-TV Chicago; "Good Day, Atlanta" Fox 5; "Saturday Morning," CBS-TV Minneapolis, MN; "The Morning Show," Jacksonville, FL; "Good Morning, Atlanta," WGCL; "11 Alive News at 6:00," WXIA-TV 11; "Today in South Florida," NBC-TV, Miami; and others. And in a historic first, Waugh also painted live on radio for "Coffey in the Morning," WKIS-FM (99.9 Miami, FL). Waugh has enjoyed press coverage in *People Magazine*, and in *The Atlanta-Journal Constitution, The Miami Herald, The Piedmont Review, Jezebel, The Chronicle, The Globe*, and *Chicago Inside*, to name a few.

Charitable Efforts: As a humanitarian, charitable work is an integral part of Eric Waugh the artist. Waugh created "Hero," which, at 41,400 square feet, is the *Guinness Book of World's Records* holder for the world's largest canvas painted by a single artist; proceeds benefit Camp Heartland and the Starlight Children's Foundation. He has painted live at other charitable events including Franco Harris's Super Bowl Immaculate Reception Benefit for The Children's Miracle Network; CowParade of Atlanta, where he painted a life-size fiberglass cow and designed the official CowParade of Atlanta poster for the American Cancer Society. He painted 4-36 x 48" canvases suspended on scaffolding during the Atlanta Children's Shelter Charity Jazz Ball. Waugh has painted live for "Taste of the Nation," which fights hunger; for UNICEF "Designs of Hope"; for Gilda's Club of Rochester, NY; and many other organizations. Waugh's efforts have helped raise over \$500,000 in the last few years alone.

<u>Audience Response:</u> Waugh's painting performances have been well-received by diverse audiences. People who seldom, if ever, get to see the artistic process in action watch mesmerized as Waugh creates art before their eyes. Enjoying Waugh's art is a pleasure in itself; watching him create it live is an experience not to be missed.